

Finding Purpose Through Philanthropy

FALL 2019

# LINCOLN

F O R E

the color of yours, but if I pierce it, I sh  
hand, you also feel pain.  
flow... mine will be of the same  
e us both.

## HONORING THE PAST

A philanthropic gift changes the  
landscape and illuminates the  
story of Chief Standing Bear

LINCOLN COMMUNITY  
F O U N D A T I O N

## Greetings:

Phil Buchanan, president of the Center for Effective Philanthropy, states in his new book *Giving Done Right*, “The good you do through your giving doesn’t just affect the recipients. It affects you, too.” In a rigorous, five-year research effort called the Science of Generosity Initiative, University of Notre Dame researchers studied the effects of generosity on those who give. They learned that those who give their resources away, receive back in turn. Buchanan goes on to say, “Giving ripples inward and outward. Giving begets giving. It’s a virtuous cycle of good.”

Enjoy stories of generosity in our fall magazine. The sculpture of Chief Standing Bear with his outstretched hand reminds us of his famous courtroom quote, “That hand is not the color of yours, but if I prick it, the blood will flow, and I shall feel pain. The blood is of the same color as yours. God made me, and I am a Man.” Thanks to the remarkable donation of Don Campbell, this sculpture is now standing in statuary hall at the US Capitol.

Pat and Ellen Beans and Louise Schleich are also setting ripples of good in motion. Read on to learn more about their plans to impact Lincoln forever.

As we enter this holiday season, there are so many needs and opportunities in our community. We hope you find your joy in giving to others.

Gratefully,



Barbara M. Bartle  
President



## CONTRIBUTORS:



### JANE HOLT

In May Jane Holt retired from 32 years in the Lincoln Public Schools, where she taught journalism and served as a librarian. Currently she's a hike-and-water assistant with the local Natural Resource District.



### MARY KAY ROTH

Mary Kay Roth was the director of Communications at Lincoln Public Schools for 20 years and, prior to that, she was a newspaper reporter at various publications including the Lincoln Journal Star. She now freelance writes, hikes, travels, plays with her granddaughters and attempts to catch as many sunrises as possible.

Cover photo by Kelly Burken.



# UPCOMING EVENTS



## DECEMBER 17

### *Prosper Lincoln Summit*

Drum roll please...Prosper Lincoln is about to embark on the next phase! Join us for breakfast on Tuesday, December 17, 7:30-9am at Pinnacle Bank Arena as we celebrate all that has been achieved through the Prosper Lincoln community agenda, hear updated Lincoln Vital Sign findings and launch what's next in making our city even better. When we band together, amazing things are possible! **To RSVP for your seat at the Summit, visit [my.lcf.org/summit2019](http://my.lcf.org/summit2019).**



## FEBRUARY 12

### *Lincoln Littles Giving Day*

Inspired by the Prosper Lincoln focus on early childhood, LCF is hosting the second-annual Giving Day to support the Lincoln Littles Early Learning Fund. On Abraham Lincoln's birthday, you too can live by Abe's words, "When I do good, I feel good." Lincoln Littles focuses on providing tuition assistance at quality early childcare centers for children facing the greatest obstacles. **For information on how you can give to Lincoln's littles and help a lot, visit [www.lincolnlittles.org](http://www.lincolnlittles.org).**



## MAY 28

### *Give to Lincoln Day*

LCF will host the 9th annual Give to Lincoln Day on Thursday, May 28. Since the first Give to Lincoln Day in 2012, thousands of donors have come together to raise more than \$26 million to support Lancaster County nonprofits. **Do you want to play a BIG part in 2020's Give to Lincoln Day? Contact Tracy Edgerton at 402-474-2345 or [tracye@lcf.org](mailto:tracye@lcf.org) to learn more about Match Fund Sponsorships.**

## Staff Announcements

LCF is pleased to welcome two new staff members—Jenny Chapin and Brenda Davis.

**Jenny Chapin** assumes the role of Vice President for Marketing. A Lincoln native, Chapin most recently worked for the Nebraska Alumni Association as Director of Business and Alumni Relations prior to an eight-year career as a talent Booker for the Late Show with David Letterman. She is a graduate of Wagner College in New York City.

**Brenda Davis** joins LCF as Senior Accountant. She brings more than 20 years of experience in nonprofit accounting, most recently with the

Food Bank of Lincoln. She is a graduate of Midland University.

Davis steps into the role as **Denise Hertz** retires. Hertz served as Senior Accountant for nine years. She oversaw accounting operations during a tremendous period of growth, which included an increase in funds held at the Foundation from 284 to 1,070 and the launch of Give to Lincoln Day.

"Denise's diligent work has been integral to the Foundation's success throughout the past decade," said Barbara Bartle, president. "We wish her well in her retirement and look forward to welcoming Jenny and Brenda to our team."



*Jenny Chapin*



*Brenda Davis*



*Denise Hertz*

# CHANGING THE LANDSCAPE FROM NEBRASKA TO D.C.

Don Campbell expands legacy of Standing Bear through an IRA distribution gift



*From left to right: Sen. Patty Pansing Brooks, Don Campbell, Judi gaiashkibos, Katie Brossy  
Photo courtesy of Sen. Pansing Brooks*

Donald Campbell believed he found the story of Nebraska when he discovered the story of Ponca Chief Standing Bear.

“His story is the story of our community, our state – ultimately a tale of sensitivity and kindness – capturing the essence of who we are and what we represent,” said Don.

Chief Standing Bear’s legacy so moved this Lincoln native – this philanthropist, lover and benefactor of the arts – he provided major funding to commission a world-class sculptor to create three dramatic 10-foot Standing Bear bronze castings, now poised on land stretching

from Nebraska’s Niobrara River eastward to the Atlantic Ocean.

One statue stands grand and tall on the University of Nebraska-Lincoln’s edge of Centennial Mall, dedicated in October 2017. A second rests regally on a hill overlooking the Ponca tribe’s homeland near Niobrara. The final of the three – installed this fall – took its proud place in a prominent position within the National Statuary Hall at the U.S. Capitol in Washington, D.C., as one of two statues designated by the Nebraska State Senate.

These gorgeous works recognizing Standing Bear’s quintessential place in Nebraska history emerge from a unique partnership between Don, the City of Lincoln and the Nebraska Commission on Indian Affairs, with Don donating funds for the D.C. sculpture through the Lincoln Community Foundation and a qualified charitable distribution from his IRA.

Judi gaiashkibos, executive director of the Nebraska Commission on Indian Affairs, said Don’s gift has changed the landscape of Lincoln. “Don is a very kind and humble man who has a deep regard for history, and through his support of Standing Bear, is leaving a major legacy that will inspire others to do better. He is Standing Bear Strong,” said Judi.

She remembered how Don felt an immediate sense of compassion for this Ponca chief. “Don was so impressed with the dignity Standing Bear was able to maintain in the face of such shameful treatment. He agreed with me that the story of Standing Bear was a teachable moment in America’s history.”

Don has lived in San Francisco much of his professional life and was largely unaware of Standing Bear until he learned the narrative from Judi in their shared experience as Doane University Trustees.

“Judi had this dream to honor Standing Bear, and when she introduced me to his story – I knew something had to happen,” he remembered. “Here was a story of national importance, yet it had not been told ... Here was a man who brought dignity to our Native Americans, and we had the opportunity to do something significant.”

Don helped commission renowned artist Ben Victor, whose ultimate sculpture captured the powerful image from 1879 when the Ponca tribal leader stood on trial, his right hand outstretched, fighting for the freedom to return to his homeland and bury his son.

The first two castings remain in Nebraska. The final piece arrived in the nation’s capital in September, a reality that happened thanks to Don’s unique gift to the Lincoln Community Foundation made possible with a qualified charitable distribution from his IRA (see sidebar).

“Lincoln is my home, Nebraska is my home, and it feels very good to have been part of this,” Don said. “This is a piece of Nebraska history, a piece of Native American history, that is an essential part of the nation’s history. We have not always done a good job of telling the story of Native Americans, and this is a wonderful chance to pass on that story to the future.”

## USING IRAS FOR CHARITABLE GIFTS

Don Campbell made a qualified charitable distribution (QCD) from his IRA to a special fund at the Lincoln Community Foundation in order to bring the story and sculpture of Ponca Chief Standing Bear to Washington, D.C. this fall.

“When you reach a certain age, you must start taking money out of your IRA accounts,” Don explained. “But I discovered one viable alternative if you are in a position to give, where you can donate a limited amount of IRA funds to a charity. It counts toward the money you must take out but is not taxed. What a great way to give back to your community.”

If you are age 70½ or older and make a contribution directly from your IRA to a qualified charity, such as the Lincoln Community Foundation, you can donate up to \$100,000 without it being considered a taxable distribution. For married couples, each spouse can make a qualified charitable distribution up to the \$100,000 limit for a potential total of \$200,000.

A QCD may offer tax advantages over a direct cash gift by the donor:

- If the donor does not itemize deductions, a charitable gift made with cash will create no tax benefit. By contrast a QCD counts toward the donor's Required Minimum Distribution but is not included in the donor's adjusted gross income. The tax benefit is that a distribution from the IRA that would otherwise be taxable becomes non-taxable when it goes directly to charity.
- The exclusion of the QCD amount from the donor's adjusted gross income may also positively affect several other calculations such as the amount of social security benefits that are taxable and the cost of the donor's Medicare premium.

*For more information and examples of ways you can use an IRA contribution to achieve your charitable goals, contact Chip DeBuse at 402-474-2345 or [chipd@lcf.org](mailto:chipd@lcf.org).*



*From left to right: Mary Reiman and Nancy Larimer lead the cheer: “Read Aloud Lincoln!”*

## Read Aloud Lincoln Initiative Transitions to Lincoln City Libraries

Part meeting, part celebration – the supporters of Read Aloud Lincoln were all smiles as they gathered in early September for an exciting announcement. After nearly 18 months of successful programming formed around the Prosper Lincoln focus on early childhood, the platform will continue to create a culture of reading aloud across the city. The work will now transition to a new part-time position within Lincoln City Libraries as Teagan Earhart steps into the role of Read Aloud Lincoln Advocate.

Read Aloud Lincoln includes a dedicated group of partners who want to spread the word to parents and caregivers that 15 minutes of reading aloud daily from birth to age 8 can profoundly impact success for all Lincoln's children, both in school and in life. Their primary goal is to have every child ready to read when entering kindergarten and continue to build their literacy skills during their early school years. This can happen when parents read aloud 15 minutes a day, every day. It is the single most important thing they can do to prepare their child for reading and learning.

The original Co-Directors of Read Aloud Lincoln, Nancy Larimer and Mary Reiman, are thrilled to know that the work they started will deepen and continue to develop with Earhart at the helm. Events surrounding the initiative have kept them both extremely busy. “We popped up everywhere,” said Nancy.

Within the past two years, more than 35,800 books were placed into the hands of children all over the city. Mary said, “What we really saw was the generosity of Lincoln.” Beyond distributing books, Read Aloud Lincoln focused on connecting people and building relationships within the community.

The first two years of Read Aloud programming were made possible through a grant received from the Institute of Museums and Library Services and the Lincoln Community Foundation in support of the Prosper Lincoln community agenda emphasizing access to quality early childhood development. Now with the platform transitioning to the Lincoln City Libraries, the goals of the program have not changed, and its early champions are happy to see the initiative thrive in a new home. “We are so very fortunate to live in a city which highly supports early childhood literacy,” said Mary.





*From left to right: Winston, Sophia Jane, Emily, Pat, Ellen and Beau Beans*

# Strengthening the Community of the Future

## COUPLE APPRECIATES THE FLEXIBILITY OF THEIR UNRESTRICTED ENDOWMENT

Twenty-five years ago, no one could have imagined a world with Google, gene therapy or smartphones. Yet-to-be-imagined realities like these were one reason Pat and Ellen Beans decided to establish an unrestricted endowment at the Lincoln Community Foundation.

“We are placing our trust that the needs of tomorrow will be identified, and that our funds will help support the effort to address them,” said Ellen.

This commitment to community runs deep in the Beans.

“My mom and dad were great role models,” said Ellen. “They were very giving of themselves.” Ellen is in her 38th year with Bryan Health, where she oversees volunteering, patient experience and customer care.

“Bryan is a great example of a caring community,” she said. “It’s been a great journey for me, because health care and volunteerism are ever-changing.”

Pat, finance manager of Amandla LLC, began volunteering while attending Doane University and credits their sons Beau and Winston with strengthening his commitment to the community.

“There’s a lot we couldn’t have experienced or done if we didn’t have our kids,” he said. As a Meals on Wheels volunteer, he’d sometimes take Winston with him to make the deliveries. Ellen said they often took the boys whenever

and wherever they volunteered. Those outings proved to be eye-opening experiences for the family.

“Volunteering for a non-profit really changed our journey,” said Pat. “By volunteering, you can see the needs of our community.” By making such efforts a family event, the Beans have helped pass along their community spirit to their sons.

“We have a firm belief in volunteering and have tried to raise our sons with that belief,” said Ellen.

With passions that range from health care to the arts, the Beans were drawn to the open-ended possibilities that come with an unrestricted endowment.

“While I’m alive, I have the option to be passionate about a project or need,” said Ellen. “After we’re gone, I hope our funds will be used in a way that reflects others’ passions and needs.”

Pat sees great potential in the flexibility that comes with the unrestricted endowment. “The needs of the community will change, but the need will always be there. By not being limited to a specific area, each year, those funds can go towards different needs,” he said. “This allows the Lincoln Community Foundation to put the money where that year’s greatest needs are.”

Ellen sees another advantage to this type of giving. “With the unrestricted

endowment, those needs can be addressed sooner because the funding is already in place,” she said.

Pat believes that Lincoln is a better place today because of the impact of a previous generation’s endowments. “Today, we see funds being distributed from someone’s endowment that was set up years ago,” he said. “By setting up our endowment now, we have the chance to strengthen the community in the future.”

Ellen considers the unrestricted endowment to be an extension of volunteering and hopes that people see the validity of doing both.

“We can either choose to observe or to participate. We have to make that choice while we are living,” she said. “The endowment gives me a sense of peace, a way of making sure that the good continues.”

The Beans may not know what the future holds for Lincoln, but they do know that they can help make sure the community’s needs will continue to be addressed.

“We truly believe in this community and have placed our trust in the Lincoln Community Foundation,” said Ellen.

*To learn more about establishing an unrestricted endowment at the Lincoln Community Foundation, contact Paula Metcalf at 402-474-2345 or paulam@lcf.org.*

# LCF Celebrates New Benefactors and Legacy Society Members

**IN SEPTEMBER, LCF'S BENEFACTORS AND LEGACY SOCIETY GATHERED AT THE BEAUTIFUL OF TOM AND LISA SMITH TO RECOGNIZE AND WELCOME NEW MEMBERS.**

Members of our Legacy Society and Lincoln Benefactors are passionate leaders of the Lincoln community who inspire others through their investment in its future.

## Lincoln Benefactors

Lincoln Benefactors are the backbone of LCF, providing long-term stability and significant benefits to our community nonprofit organizations. Lincoln Benefactors are donors who have made a current gift or a commitment for a future gift in one of the following categories:

- Individual gifts of \$50,000 or more to the Lincoln Community Foundation Fund
- Endowed gifts of at least \$500,000 to any fund. Learn more about an available 10% match
- Gifts of \$1,000,000 or more to any fund

## Legacy Society

Many donors make charitable plans through a will or trust, establishing a gift now and funding it at end of life. These legacy gifts are the ultimate gift received from a donor.

*To learn more about planning a gift that leaves a lasting mark on Lincoln, contact Paula Metcalf, VP for Gift Planning, at 402-474-2345 or paulam@lcf.org*



*New Benefactors and Legacy Society members in attendance from left to right  
Back row: Jim Wagner, Gary Major, Matt Frederick, Tyler Mainquist, Tom Smith  
Middle row: Geoff Cline, Lisa Smith, Linda Major, John Casey, MK Bansal.  
Seated: Clover Frederick, Prem Bansal, Denise Mainquist*

## THANK YOU TO OUR NEW BENEFACTORS AND LEGACY SOCIETY MEMBERS.

### BENEFACTORS

John H. Casey  
Willa Foster Jones & Richard K. Jones  
Helen L. (Penny) Greer

Earl Visser  
Philip A. & Carlene K. Waldron  
Marcia Kominsky Wallen

### LEGACY SOCIETY

Mahendra & Prem Bansal  
Ted & Karen Boyer  
James D. & Rosalind K. Carr  
Kyle & Koren Cartwright  
Kristen & Geoff Cline  
Heather Douglas  
Clover & Matthew Frederick  
Thad & Megan Huenemann  
Al Imig & Beth (Dering) Imig  
Alvin A. Lind  
Tyler W. & Denise E. Mainquist  
Linda & Gary Major

Robert McMaster & Maureen Ose  
Richard J. Patronsky\*  
Ginny Phillips & Bill Weesner  
James E. Potter\* & Gail DeBuse Potter  
Betty Sage  
Thomas C. & Lisa M. Smith  
Diane Snapp  
David & Linda Sundberg  
Jim & Nancy VanKirk  
Philip & Carlene Waldron

*\*deceased*

## Louise Schleich Creates A Family Legacy Through Endowed Funds

There are so many ways to create and sustain a vibrant community, and many folks partner with the Lincoln Community Foundation to play their part in building up Lincoln by supporting our diverse and resilient nonprofits. For example, Lincolnite Louise Schleich appreciated the opportunity to create endowed funds that will benefit two of her favorite local organizations, Clinic with a Heart and Lighthouse. "I am so impressed by what they do," Louise said.

Louise created these funds by making a qualified charitable distribution from her IRA. "It was so easy to do this through my IRA because I am fortunate enough not to have to rely on the money I am required to receive each year," Louise said.

What sealed the deal was when she learned that LCF would provide a 10% match for each fund. "I want to do my part to help, and this was a wonderful way to give back."

An endowed fund provides invaluable support that nonprofits can rely on every year. Teresa Harms, Clinic with a Heart executive director, is grateful for Louise's generosity and foresight. "Louise is a long-time donor of Clinic with a Heart.

Creating this endowment will continue this relationship and sustains this critical support for the long-term," she said. "Private support helps bind together like-minded people that have a heart to serve people with need."

Lighthouse Executive Director Bill Michener agrees. "It's overwhelming and such a blessing that Mrs. Schleich created this fund to benefit Lighthouse," he said. "Every pebble thrown into a pond causes a ripple effect, and people supporting us through their charitable gifts create that ripple and serve a higher purpose."

Louise is grateful she can support these nonprofits. "These funds will be here long after I'm gone, and that pleases me," she said. "My husband Jerry really loved to give back to our community, and he would be happy with the family legacy we have created with these funds."

*The 10% match is available for gifts to endowed funds through December 2019. Would you like to learn more about our match for gifts to endowed funds? Contact Tracy Edgerton at 402-474-2345 or [tracye@lcf.org](mailto:tracye@lcf.org).*

## What mark will you leave on Lincoln?

This city is your home, and it's filled with opportunities, experiences and energy that have left their mark on you. What mark will you leave?

The Lincoln Community Foundation can help you make an impact forever.

**When you create or contribute to an endowment for your philanthropic passion, or open a new donor advised fund, Lincoln Community Foundation will provide a 10% match on your donation.**

Visit [LincolnForever.org](http://LincolnForever.org) to leave your mark on the future.

LINCOLN COMMUNITY  
FOUNDATION

