

Finding Purpose Through Philanthropy

SUMMER 2019

LINCOLN

F O R E V E R

**LINCOLN IS
WONDERFUL!**

Nearly \$5.6 million
raised on
Give to Lincoln Day

LINCOLN COMMUNITY
F O U N D A T I O N

Greetings:

I recently attended the inaugural Do More Good Conference hosted in Lincoln and came away very inspired. Here are a few snippets from keynote speakers and panelists:

- Science proves that gratitude is key to well-being.
- "Eudaimonia" is living with the intent to do more good.
- Happiness is love.
- Love is in the public square.
- Do more good and philanthropy will follow.

There is so much good happening in our community. Our summer Lincoln Forever magazine is just a sampling. The Lincoln Community Foundation is honored to be a connector, a builder and a facilitator in our great city. Let's keep doing more good together!

Passionate about Lincoln,



Barbara M. Bartle
President



*PS – Did you hear about Lincoln's wonderful generosity?
Learn more about the record-breaking Give to Lincoln Day
on Page 4.*

Cover photo by Kelly Theye. Esther Robinson as Dorothy and Maggie Landreth as the Scarecrow, cast of the Lincoln Community Playhouse's Penguin Project production of *The Wizard of Oz*, represented the Playhouse at the Give to Lincoln Day Tower Square Festival where the public could meet several participating nonprofits.



Scholarships build stronger future for students and community

The Lincoln Community Foundation would like to congratulate this year's scholarship recipients. These 271 deserving students will receive scholarships totaling \$439,250. Scholarships were awarded to students across the state with a variety of merit and needs who intend to study trades, liberal arts and other careers.

See the full list of 2019 LCF Scholarship Recipients at <https://www.lcf.org/impacting-community/student-scholarships>.

Learn more about creating a scholarship by contacting Chip DeBuse, VP for Development, at Lincoln Community Foundation at 402-474-2345 or chipd@lcf.org.



Jumpstarting Nonprofits

Travis Centers, left, of Network for Good, leads the nonprofit professionals from a cohort of nine local organizations through the transition of their donor databases. The program called JumpStart will pair each nonprofit with a fundraising coach to help improve their ability to attract and maintain consistent donors. The Jumpstart cohort in Lincoln is made possible by Lincoln Community Foundation's John and Catherine Angle Fund, designated to help nonprofits improve their capacity, sustainability and governance.

KISSING BOOTH



Give to Lincoln Day Raises Nearly \$5.6 Million

Event Benefits 438 Local Nonprofit Organizations

Give to Lincoln Day on May 30th raised a record-breaking \$5,581,856, nearly \$1 million more than the previous record set last year. The funds were designated to help support 438 local nonprofits that serve Lincoln and Lancaster County. All participating nonprofits will receive a proportional share of a \$450,000 match fund provided by Lincoln Community Foundation, lead sponsor West Gate Bank, and other sponsors, based upon the organization's percentage of the total dollars raised.

"Our generous community spirit continues to inspire me year after year," said Barbara Bartle, President of the Lincoln Community Foundation. "The generosity of our community affects all aspects of Lincoln's quality of life, including feeding the hungry, addressing physical and mental health, teaching skills for employment, giving children opportunity, and supporting pets, the arts, the environment and our parks."

More than 21,000 individual donations were received for the 8th annual Give to Lincoln Day, an increase of almost 2,000 from the previous year.

"Since Give to Lincoln Day began in 2012, donors have contributed more than \$26 million to our nonprofits," said Bartle. "Love was in the public square that day. We are so grateful



to the caring Lincoln citizens on this remarkable day of giving."

For more information and to see gifts received for each nonprofit, visit www.GiveToLincoln.com.

Do you want to play a BIG part in 2020's Give to Lincoln Day? Learn how you can "love them all" by being a Match Fund Sponsor. Contact Tracy Edgerton, VP for Strategic Giving at 402-474-2345 or tracye@lcf.org.

Give to Lincoln Day sponsor Data Source served as the official "Water Source" for the Tower Square Festival.

SAVE THE DATE



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Give to Lincoln Day shines a spotlight on the great nonprofits that serve our city and year after year and demonstrates the generosity of our community. The day gets us involved and invested in ensuring that Lincoln is a great place for all to call home. Let's keep setting records!

- Mayor Leirion Gaylor Baird

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Mayor Leirion Gaylor Baird stopped by the Give to Lincoln Day Tower Square Festival to meet nonprofits and talk with the community of supporters.



Osbornes Honored for Contributions to Youth

Lincoln Community Foundation honored Dr. Tom and Nancy Osborne with the 2019 Charity Award, for their vision, leadership and philanthropy at LCF's annual Donor Recognition celebration luncheon on Thursday, May 9.

"Tom and Nancy have dedicated their lives to ensuring that youth reach their full potential through mentorship," said Barbara Bartle, President of the Lincoln Community Foundation. "They are a shining example of servant leadership and we are pleased to recognize them."

Besides being active members of St. Mark's Methodist Church and lending their name and support to numerous local, state and national organizations, the Osbornes' charitable impact is most visible in the TeamMates Mentoring Program, which they founded in the early 1990's when 22 middle school boys were paired with Husker football players.

Tom and Nancy were inspired by an episode of 60 Minutes, where banker Eugene Lang talked about his decision to pay the college tuition for 61 graduating sixth graders from TS 121 in Harlem, New York, if they stayed in school. Not only did he make the promise to pay, but he personally mentored any student who was open to it.

Nancy, along with Barbara Hopkins who worked for Lincoln Public Schools at the time, focused on the programming, recruiting sponsors to pay for food and eventually developing the formalized nonprofit. "Tom was the face, but Nancy was the worker bee," said Hopkins.

The Sunday night after a bowl game, the mentors and mentees gathered at Memorial Stadium where Tom announced to the students that they were going to send them to college. He explained that if they graduated high school and stayed out of trouble, TeamMates would pay for college.



Tom recalls, "I didn't know how we were going to pay for it, but we raised \$300,000." Twenty-one out of the original 22 students graduated on time and 18 went on to post-secondary education.

"I always knew I wanted to go to college, I

just didn't know how I was going to pay for it," said Eddie Brown, one of the Original 22 TeamMates mentees. "After I made that commitment to TeamMates, and they made that commitment to me, nothing could tempt me toward a negative path."

TeamMates now reaches 10,000 students across 163 districts in 5 states including Nebraska, Iowa, Kansas, Wyoming and South Dakota. The organization pairs both boys and girls as young as 3rd grade with in-school mentors.

While TeamMates doesn't provide full scholarships for mentees to attend college, the organization makes it a priority to inform TeamMates how to apply for scholarships. Last year TeamMates graduates received \$3.7 million in scholarships, which includes direct scholarships from partnering colleges and universities. Last year, 157 students were awarded a Central Office Scholarship and individual local TeamMates chapters also give scholarships.

The organization also offers mentoring to any TeamMates student attending post-secondary education. First generation college students drop out at a higher rate, with only 65 % continuing from year one to year two. By providing a post-secondary mentor from TeamMates, the retention improved to more than 90%. If a young person gets beyond that first year, they are very likely to graduate.

"Tom and Nancy believe in the power of education and they believe in the power of young people," said Steve Joel, Superintendent of Lincoln Public Schools. "They've touched hundreds of lives and made a difference for those people."

One of the original TeamMates mentors, Steve Volin, is now an orthopaedic surgeon. He recalls learning from Tom and Nancy, "If you have a capacity and ability to give back, you have an obligation to do so."

See the video about Tom and Nancy Osborne at www.lcf.org/empowering-donors/charity-award.

Barb and Carly – Teammates for School and Life

Carly was in fifth grade when a teacher at Hawthorne Elementary told her someone was going to come meet with her regularly. "I didn't really know why," Carly remembers. "Just that some lady would come talk to me and hang out."

That lady is now Lincoln Community Foundation's President, Barbara Bartle.

Now, over 20 years later, Carly and Barb are professional colleagues. "Little did I know the impact she would have on my life when I volunteered to be her mentor," said Barb.

The early years of their TeamMates relationship were about building trust, but having Barb as a TeamMate during high school and college was most important. "I didn't really open up for a while," Carly said, "but I really liked having someone to talk to. She gave me a whole other perspective on future goals."

Carly had moved a lot before fifth grade. Her family benefited from resources like housing opportunities through Habitat for Humanity, social services and federal programs that supported her medical needs and school lunches.

Thanks in part to Barb's encouragement through the TeamMates program, Carly became the first in her family to graduate college where she studied Communication and minored in psychology and ethnic studies. Prior to serving as Donor Relations Assistant for the Foundation, she worked as an AmeriCorps member with Lincoln Public Schools to help connect families in need with their school community. Most recently, she was a consultant for Region V Systems and implemented a grant in the area of substance use prevention in youth.

"I realized later in life that because of having Barb as a TeamMate, I was given an outside perspective on a different reality than what I was living," said Carly. "Any time I expressed an interest in something, she connected me with someone who I could speak to and learn more. Having a TeamMate helped me connect my thoughts and ideas with the rest of the world."

"From childhood mentee to successful professional woman, she has defined courage, perseverance and hard work," said Barb. "While serving as her mentor to guide her pathway, she in turn has been the poster child of influence on my career path. She has been a driving force in my life."



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- Barbara Bartle, President, Lincoln Community Foundation

TURNING MEMORIES INTO GIFTS DOING GOOD

*Wallen uses IRA distribution
to see charitable wishes come alive.*

A third generation Lincolnite, Marcia Wallen knew she wanted to thank the community where she and her children were raised. “Lincoln has been good for our family and I want to give something back,” she said.

Marcia’s father Simon Kominsky owned an appliance store in Havelock and mother Estelle worked in preschool settings. Marcia had a long career as a dietitian, working for more than 20 years at Family Service of Lincoln’s WIC program, which provides nutrition information and food to low-income women and their children. Even in retirement, she works part-time at Lincoln Children’s Zoo in membership and reception.

“My career put me in touch with nonprofits,” she said. “It allowed me to see so much good in Lincoln.”

When her father passed away in December, 2017, a few years after her mother passed, Marcia and her brother Jordan Kominsky wanted to do something to honor them.

They designated a part of their parents’ estate and created a fund at Lincoln Community Foundation designated for South Street Temple where their parents worshiped.

Marcia was inspired with the idea when she heard Chip DeBuse, LCF’s Vice President for Development, speak at an event about different ways people can give through the Foundation.

She had planned to leave much of her own estate to Lincoln Community Foundation. “My family is taken care of and BJ has passed away,” she said, referring to her late son who suffered from mental health and substance use disorders. “I wanted to help others.”

“BJ always was his own person. He lived life by his own rules,” she said. “Addiction was a demon that was stronger than he was.” He passed away on April 14, 2015, nine days short of turning 35.

Since that time, Marcia had wanted to honor him and help others. She had

planned to fund two Field of Interest funds through her own estate. One would honor her mother by funding early childhood education initiatives and another in honor of BJ that would fund substance use disorders and mental illness.

Through discussions with her financial advisor at Edward Jones, Jenna Vitosh, Marcia learned she could use a portion of the Individual Retirement Account (IRA) she inherited from her father in a way that would fulfill her charitable wishes now, by funding the Field of Interest funds she had planned. “This is a great option for people like Marcia who are very charitable,” said Vitosh.

“I’m so glad I will get to see the funds helping somebody,” Marcia said. “If I can save one person, it is worth it.”

“Marcia is probably one of the sweetest, most kind-hearted people I’ve met,” said Vitosh. “I admire her desire to give back and honor the people that matter to her.”

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- Marcia Wallen

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Using IRAs for charitable gifts

Some donors over age 70½ may consider a charitable gift from their Individual Retirement Account (IRA) if they do not need the income from their required minimum distribution (RMD). An IRA may be an excellent asset to use for charitable giving because it may be treated as a qualified charitable distribution (QCD). If you make a QCD, it will not be considered taxable income and will count toward your RMD.

Here are some examples of ways you can use your QCD:

- Establish a new endowed fund at LCF to support your favorite nonprofit or house of worship.
- Establish a new endowed fund at LCF to support your favorite causes or interests (called a Field of Interest Fund).
- Establish or add to a scholarship fund at LCF.
- Contribute to an existing endowed fund at LCF that supports our unrestricted grant-making (the Lincoln Forever Fund), a nonprofit or house of worship, or field of interest.
- Contribute to Lincoln Community Foundation for our general operations.
- Support specific charitable organizations directly.

Unfortunately, the IRS does not allow IRA transfers to donor advised funds to be treated as QCDs. Such gifts from retirement accounts are allowed for any type of fund at the Lincoln Community Foundation other than donor advised funds. You may use funds from an IRA to make a gift to a donor advised fund, but you will be required to treat the distribution as taxable income. You may then receive a charitable income tax deduction for the contribution if you itemize.

Would you like to use an IRA to make your charitable wishes come true? Learn how by speaking to your tax or financial advisor and contacting Paula Metcalf, VP for Gift Planning at 402-474-2345 or paulam@lcf.org.



Disaster Philanthropy: Preparing for the Worst

Rivers flood. Tornadoes roar. Those of us in the Midwest states know these weather phenomena are rare but deadly. Because of this, Lincoln Community Foundation has participated in the Philanthropic Preparedness, Resiliency & Emergency Partnership (PPREP) since 2014.

PPREP is a learning cohort of community foundations in a ten-state Midwestern region. The purpose of this grant-funded initiative is to build understanding, skill, and capacity in response to disaster while insuring our communities become more resilient. PPREP focuses on community

foundations because we work regularly with partners in the private, nonprofit and public sectors, effectively organizing our regions and coordinating services to those requiring assistance.

This initiative strengthens the capacity of the community to respond should Lincoln/Lancaster County face a disaster.

When the widespread floods devastated Nebraska in March, Lancaster County was gratefully spared. Lincoln Community Foundation sprung into action, reaching out to the community foundations in the

areas affected and offered our PPREP resources to help them navigate the process.

We also fielded dozens of inquiries from donors asking how they could help. We directed them to community foundations that would address long-term recovery as well as nonprofits providing immediate relief.

Donors can continue to support state-wide recovery efforts through several organizations. Visit www.lcf.org and search "flood."



Puerto Rico Recovery Receives Support from Lincoln

When Hurricane Maria tore through Puerto Rico in 2017, donors around the world were inspired to help. The island is making progress toward recovery through rebuilding in a sustainable way. The Puerto Rico Community Foundation received \$12.5 million from caring donors around the globe.

At a recent conference for foundations, the Puerto Rico Community Foundation recognized Lincoln Community Foundation and other community foundations that made grants from donor advised funds. Barbara Bartle

accepted the award on behalf of local donors. The beautiful award represents Puerto Rico embracing the philanthropic collaboration to renew the island.

According to a report documenting progress achieved with the funds, Hurricane Maria brought to light the immense inequity gaps that exist in the most vulnerable communities on the island. The Puerto Rico Community Foundation immediately granted nearly \$1.8 million in relief grants to more than 120 nonprofits. This funding helped



to provide clean water and power. Additional funding of \$7 million was granted to rebuild water infrastructure, build renewable energy models, improve community health, build safe housing, provide school supplies and support start-up social enterprises.

“Do More Good” Mantra of Tomorrow’s Businesses



Lincoln Community Foundation helped sponsor the inaugural Do More Good Conference in May 2019. More than 350 changemakers from 17 states and 175 organizations attended to hear content, concepts and courses of action to help lift their businesses to new heights through social enterprise. The conference underscored the value and business case for aligning purpose and profit.

There were 22 main stage speakers, all of whom agreed to waive their speaking fee because of their belief in the vision and mission of Do More Good here in the heartland.

“The Do More Good Conference is a movement, not a moment,” said Graham Pansing Brooks, Founder and President of SEAchange, LTD, who coordinated the conference. “There is no better place to build this movement than from the middle of everywhere, right here in Lincoln, Nebraska. We are excited to continue the incredible momentum from Do More Good into 2020.”

What mark will you leave on Lincoln?

This city is your home, and it’s filled with opportunities, experiences and energy that have left their mark on you. What mark will you leave?

The Lincoln Community Foundation can help you make an impact forever.

When you create or contribute to an endowment for your philanthropic passion, or open a new donor advised fund, Lincoln Community Foundation will provide a 10% match on your donation.

Visit LincolnForever.org to leave your mark on the future.

