### BEYOND the GRANT.

LCF is here to help nonprofits and faithbased organizations build long-term funds for sustainability and to create more impact. To find out more, contact us.

### LINCOLN COMMUNITY

F O U N D A T I O N 215 Centennial Mall South Suite 100 Lincoln, NE 68508

402. 474.2345 www.lcf.org BEYOND the GRANT.

Tools and services to help you and your donors make more impact.

LINCOLN COMMUNITY

## Plan today for more impact tomorrow.





#### WHAT IF?

- What if you could make decisions today that would sustain your organization forever?
- What if you could actually accomplish those big dreams your organization has?
- What if your board could focus more on your important mission and less on finding day-to-day operating support?

The Lincoln Community Foundation has tools and services available to help nonprofits establish long-term financial stability.

## More than Grantmaking.

Many know the Lincoln Community Foundation because of our grantmaking. But did you know there is even more LCF can do to help your nonprofit?

LCF is also an impartial partner for nonprofits and houses of worship who wish to:

- Ensure more time for mission and programming by delegating investment responsibility
- Invest reserves in a way that allows access to funding when needs and opportunities arise
- Provide a long-term, permanent funding stream through endowed agency funds



#### DID YOU KNOW?

Our professional and experienced development staff can help your nonprofit in ways you may not be aware, for example:

- Providing a long-term, permanent funding stream through endowed funds designated to your organization and created by a donor or group of donors
- Helping your donors make complex, large or lasting gifts to benefit your organization
- Providing gift planning education for staff, board and donors

# Meaningful Donor Impact.

We are grateful for the many donors throughout the past 60 years who have entrusted their gifts to the Lincoln Community Foundation so that we can respond to today's community needs Your donors may want to give meaningful, long-term gifts to your organization, and the Lincoln Community Foundation can help.





### MAKE AN IMPACT FOR DECADES TO COME

Designated funds can be set up at LCF to benefit your nonprofit by a single donor or established and added to by multiple donors.

We can help you work with donors to make these gifts and can also help facilitate stock or real estate gifts. Additionally, our staff can help you talk to your supporters about creating a lasting legacy donation through an estate gift.

Nonprofits and houses of worship have grown to trust the Lincoln Community Foundation to help them plan for long-term sustainability.

# Endowed Designated Fund.

### Endowed Designated Fund: noun | cn-dow-ment |

A fund held at LCF that benefits a single nonprofit or house of worship. The fund, created by a single donor or multiple donors, is irrevocable and pays a percentage to the benefiting organization annually, forever.



#### WHY NONPROFITS LOVE THESE FUNDS.

- They provide long-term support without taking away from annual funding.
- Multiple donors can contribute to one endowed designated fund so that smaller amounts add up to big impact.
- These funds allow nonprofits to shift from dependence on uncertain funding sources to reliable, annual support from individuals.



#### WHY DONORS LOVE THESE FUNDS.

- A single donor or family can create their own endowed fund that carries their name forever. For example, Smith Family Endowment Fund for XYZ Nonprofit.
- Donors of smaller amounts enjoy the impact their gifts have when joined with others. For example, Friends of Community Christian Church.
- Donors can choose when and how to give to an organization they love.
- Older donors can take advantage of the Charitable IRA Rollover to establish or enhance an endowed fund for your organization.

## For Lincoln. Forever. Match Fund.

Our new match fund opportunity is a compelling incentive for donors to create lasting gifts that will support your organization forever.

LCF is pleased to announce the <u>For Lincoln. Forever. Match Pool</u> for Endowed Designated Funds. When donors create an endowed designated fund of \$10,000 or more for a local nonprofit or house of worship, LCF will match 10% of the gift. Maximum match of \$10,000 per nonprofit before December 31, 2018.

\*Nonprofit organizations recognized by the IRS as 501(c)(3) public charities or house of worship located in Lancaster County that serve the people of Lincoln and Lancaster County are eligible. Nonprofits that have either a Lancaster County address listed on their GuideStar record or most recent Form 990 are eligible or must have a physical office space in Lancaster County other than a personal residence. No single nonprofit or house of worship may receive more than \$10,000 in match funds.



#### HOW CAN LCF HELP?

- Provide tools for your staff
- Train your board and staff on making the ask
- Present to your board or to donors at your events
- Consult with donors
- Suggest messages for you to use with donors
- Manage complex gifts
- Ensure appropriate donor stewardship
- Promote giving opportunities to donors & financial advisors
- Match funds!

## Let's Get Started!

Follow seven easy steps and be sure to contact Lincoln Community Foundation at any time for more information: Call 402.474.2345 or visit www.lcf.org/helping-nonprofits/match



**STEP 1: Identify** current donors (including past and present board members) with the passion and capacity to give a gift of this type.

**STEP 2: Decide** if a donor is more likely to want recognition (single-donor fund) or would rather pool funds with other donors.

STEP 3: Reach out to donors who might like individual recognition.

**STEP 4: Reach out to other donors** who might like the pooled fund option.

**STEP 5: Invite donors** to work with LCF's development team. Gifts

and a simple fund agreement must be made with the Lincoln Community Foundation.

**STEP 6: LCF processes** the gifts, receipts and thanks the donors. Your organization will be notified when gifts are complete. Add the donor to your database and continue to thank and steward them.

**STEP 7: Funds** with a balance of \$10,000 or more, **will be invested** with LCF's managed investments. **LCF will grant the 10% match to the fund.** Your organization will then receive a distribution (usually 4-5%, set annually by LCF board) in November each year.

