# LINCOLN FOREVER

#### LCF NEWS FROM PRESIDENT BARBARA BARTLE

#### **SPRING**, 2017

### DONNA WOODS TO BE HONORED WITH CHARITY AWARD

The Lincoln Community Foundation is pleased to present Donna Woods with the 2017 Charity Award for her leadership and philanthropic work that has strengthened the Lincoln community. She will be recognized at the Foundation's Charity Luncheon, our annual donor appreciation event and charity award presentation, on May 4.

Donna's marriage to Chip Woods brought her into a family with a well-recognized practice of donating time and resources to the community. Donna shares that when she married Chip, she married into the Woods family's charitable values and beliefs. Taking on this role was a natural fit. Donna's philosophy is, "I believe you give back to the community that takes care of you. The Woods family firmly believed in this with Lincoln, due to its support of the Lincoln Telephone & Telegraph Company for nearly a century." Donna went on to say, "People with resources have an obligation to donate money and time to charitable and civic causes." Donna's generosity goes far beyond her significant personal financial support of the community. She has contributed countless hours to many organizations.

In Lincoln, Donna's charitable involvement started with the Junior League in 1969. Over the years she has served on a wide range of boards that include The Nebraska Cultural Endowment, Sheldon Advisory Board, Lincoln Children's Zoo, Museum of Nebraska Art, Nebraska Arts Council, Nebraska



Art Association and Lincoln Symphony Orchestra. Her most recent commitment was serving as honorary co-chair for the successful fundraising effort of Woods Tennis Center's capital campaign.

Art has always held a special place in Donna's heart. She says "I think I've served on almost every art board there is in Lincoln, as well as many of the state organizations." Chip's grandmother, Sarah Woods, was a significant patron of the arts and a big influence on Donna and her love for the arts. "Society thrives on the arts," said Donna. Through seven generations and more than a century, Woods family members helped Sheldon Museum of Art and the Nebraska Art Association acquire more than 180 works of art for their collection.

Donna joined the Woods Charitable Fund (WCF) board of directors in 2001 and has

served as Board Chair since 2007. WCF seeks diversity in the organizations who receive grants, and the fund focuses on helping minorities and addressing tough issues in Lincoln. During her board tenure, WCF has paid grants totaling more than \$22 million.

Donna and Chip passed their values along to their three children who are also very active and philanthropic. Donna is now teaching her seven grandchildren to make charitable gifts. Each year she gives some funds to her grandchildren on the anniversary of the passing of her late husband, Chip Woods, and asks them to donate the money to a charity of their choice and to write her a postcard telling her where they gave and why.

Donna married Jon Hinrichs in 2002. As a retired physician, Jon is active in health care and the arts. Jon and Donna enjoy sharing similar interests and a passion for using their skills and resources to make a difference.

Congratulations to Donna Woods, the 2017 Charity Award recipient. For information about the May 4 luncheon, call LCF at 402-474-2345 or visit www.lcf.org/charity.

LINCOLN COMMUNITY

FOUNDATION 215 Centennial Mall South Lincoln, NE 68508 402.474.2345 www.lcf.org

## NEW LINCOLN COMMUNITY FOUNDATION BENEF

The Lincoln Community Foundation is pleased to recognize our new 2016 Lincoln Benefactors. Benefactor long-term stability for the Foundation and significant support to our local nonprofit organizations. These sp investing in Lincoln...Forever, helping to build a strong community for future generations.



#### JOE AND JEANETTE ADAMS

#### CHRIS WHITEHEAD

As a life-long Lincoln resident, I am deeply grateful to reside in a community where we enjoy a high quality of life. We are so fortunate to have beautiful parks, a strong school system, a stable economy and the opportunity for people and businesses to prosper. Lincoln has proven a solid and enriching community in which we raised our two daughters. As small business owners, Mark and I are ingrained in many aspects of the community. And as the community supports us, it is so important that we give back to the community.

It is my privilege to help support the efforts of the Lincoln Community Foundation, continue the stewardship of its benefactors, and join them in identifying the ideas and resources that will help impact Lincoln's future as we continue the mission to make Lincoln a great place to live and raise families.

We were very fortunate to be raised in Lincoln. After having lived out of state for over 20 years, we appreciate more than ever all that Lincoln has to offer to its families and businesses. We designed our estate plan with the hope that our gifts to LCF will encourage and inspire our children and grandchildren to support this wonderful community for generations to come.





#### DR. MICHAEL AND SUSAN FERRIS

Lincoln has been a great city for us to raise our family and practice our professions. Our children are now grown, and we continue to love living and working here. There are so many who strengthen the future of Lincoln with their generous gifts of time, talent and treasure.

The Lincoln Community Foundation has helped us channel our gifts to local programs that support the things we care about the most. Along the way, we believe that the more we give, the more we are blessed with to give anew.

In reviewing our estate planning, we made a commitment to support the Lincoln Community Foundation as Lincoln Benefactors. We enjoyed exploring what might be possible to make a difference for years to come. We are happy to encourage others to do the same.

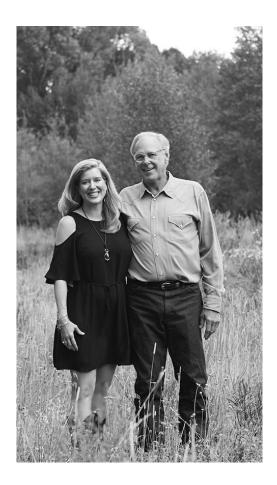
## FACTORS

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#### TOM AND LISA SMITH

We have had a great opportunity to be involved in our wonderful community during our many years in Lincoln. We have met and been able to engage with people who believe that giving back to our community enhances our lives, and the lives of future generations.

We are grateful for the work the Lincoln Community Foundation performs and believe it is the organization that can promote the best of what Lincoln can be in the future. We are hopeful that our gift, along with other gifts, can help Lincoln sustain and build on the many successes we have enjoyed while living and working in this terrific community.



#### **Clover Frederick Assumes LCF Marketing Leadership**

Lincoln Community Foundation welcomes Clover Frederick as Vice President for Marketing. For the past 16 years, Clover has worked as a fundraising and marketing consultant helping local nonprofit organizations to raise awareness and funding to help better meet their missions.

"Clover's skills and talents make her a valuable addition to the Lincoln Community Foundation team," said Barbara Bartle, President. "Clover is stepping in as we say farewell to Pam Hunzeker who retired on March 31. Pam served



as VP for Marketing at LCF since 2012 and for two years prior to that when she directed the Foundation's marketing efforts in her role as President of Bailey Lauerman. Please join us in wishing Pam a relaxing and happy retirement."

#### Barbara Bartle Receives Community Impact Award



The Lincoln Independent Business Association presented the 2017 Community Impact Award to Lincoln Community Foundation President Barbara Bartle. This award is presented for being a "good steward" of the community and making Lincoln a much better place to live.

Photo by Chelsea Sorensen Photography

#### Check Out Our New Look

The Lincoln Community Foundation website redesign was launched last month. The website is now more userfriendly on mobile devices and you'll see improvements in our site navigation, content and search functions. Take a look at www.lcf.org.



#### **IN MEMORIAM**

Lincoln is a stronger and more vibrant community because of the leadership and contributions of dedicated individuals who love this city. We remember with fondness and gratitude the Lincoln Benefactors and Lincoln Community Foundation Legacy Society members we have lost since January 2016.

Duane Acklie Samuel P. Baird Richard R. Burns

Gloria W. Devoe Harland Johnson James C. Seacrest

Dale C. Tinstman







### GIVE TO LINCOLN DAY COMING MAY 18

#### This year, your gifts are even more powerful!

The sixth annual Give To Lincoln Day is coming up on Thursday, May 18 and is on pace to make the most impact so far. This 24-hour online event encourages donations to support the organizations and causes that people care about. "We continue to hear from local nonprofits that Give To Lincoln Day serves an important role in increasing not just funding but also awareness of their causes," said Barbara Bartle, President of Lincoln Community Foundation. "We are honored to host this event that so beautifully advances the culture of philanthropy in our great city."

#### Biggest match fund yet! \$350,000 to be shared with local nonprofits

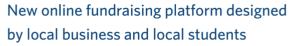
Local nonprofits participating in Give To Lincoln Day will benefit from a larger match pool to boost their donations. Each year since Lincoln Community Foundation started Give To Lincoln Day, the match pool has been a motivating factor for donors who want to make the most of their gifts. The match fund increases every donation, making each gift even more impactful. Every nonprofit organization will receive a proportional share of the match fund, based upon their percentage of the total dollars raised for Give To Lincoln Day. We thank the generous local businesses and families who joined Lincoln Community Foundation in contributing to this fund.

#### Match fund sponsors

The generous support from these sponsors has provided more than \$130,000 toward the match fund. Big appreciation to these Match Fund Sponsors.

## Lead Sponsor:

# WEST GATE BANK



Lincoln Community Foundation tries to use local vendors whenever possible but, until now, there were no local online platforms for giving days. Lincoln-based technology company, Firespring, has been working with a student team from the Jeffrey S. Raikes School of Computer Science and Management at UNL to design a new online fundraising platform which will be introduced for the 2017 Give To Lincoln Day. This unique collaboration between Firespring and Lincoln Community Foundation will reduce fees and result in nonprofits retaining more of each gift they receive.

#### Give online starting May 1 at www.GiveToLincoln.com

Gifts can be made online beginning May 1 and will qualify for Give To Lincoln Day and the match fund. On May 18, from 12 a.m. to 11:59 p.m., these donations and all gifts made throughout the day will be shown in real time on the website leaderboard. The minimum donation is \$10.

The Lincoln Community Foundation will also receive donations from people who prefer to make their gifts in person at the Foundation office between 8 a.m. and 5 p.m. on May 18.

#### Fun in Tower Square

The public is encouraged to stop by Tower Square at 13th & P Street on Give to Lincoln Day between 10 a.m. and 2 p.m. Many of the participating nonprofits will be there with hands-on activities to enjoy and information about their causes.

